

# System™ 072 Ballpen - Data Sheet

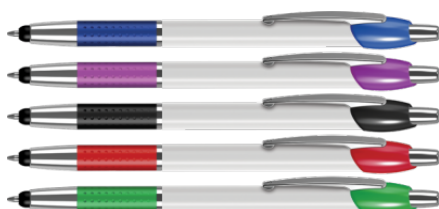
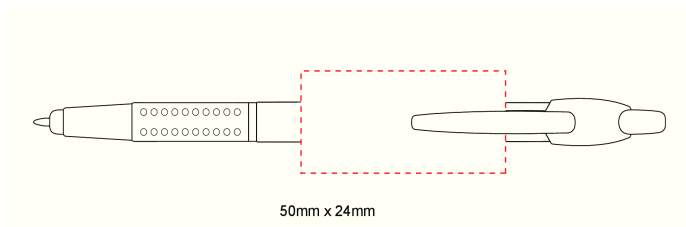


## Product Description

Retractable Touch Screen ballpen with a rubberised coloured grip & metal clip assembly. Designed for photographic quality printing.

## Product Specifications

<b>Branding Method</b>	Spot Colour, Full Colour Wrap
<b>SKU</b>	PSY072
<b>Minimum Order Quantity</b>	250
<b>Product Type</b>	Push-Button Ballpen
<b>Refill Colour</b>	Black / Blue
<b>Weight</b>	13.0g
<b>Print Area Spot Colour</b>	50mm x 24mm
<b>Print Area FCP</b>	73mm x 30.2mm



Branding Method	Origination	250	500	1000	2000	5000	10000
1 Colour Print	£33.00	£0.740	£0.740	£0.740	£0.740	£0.740	£0.740
2 Colour Print	£66.00	£0.930	£0.930	£0.930	£0.930	£0.930	£0.930
3 Colour Print	£99.00	£1.120	£1.120	£1.120	£1.120	£1.120	£1.120
4 Colour Print	£132.00	£1.310	£1.310	£1.310	£1.310	£1.310	£1.310
Full Colour Print	£40.00	£0.940	£0.940	£0.940	£0.940	£0.940	£0.940

**Prices shown are RRP**