

# Sefton Ballpen - Data Sheet



## Product Description

Twist-action ballpen with sophisticated executive appearance thanks to a chrome trim & high-quality barrel. Available in three sophisticated colour choices and dome finishes. Enhanced by a selection of unrivalled branding techniques including spot colour and specialist Chromark engraving for a noticeable mirror finish. Supplied with a German Dokumental ink refill to provide up to 2,500 metres of writing length.

## Product Specifications

Branding Method	Spot Colour, Laser Engraved
SKU	PSFSB
Minimum Order Quantity	50
Product Type	Twist-Action Ballpen
Refill Colour	Black
Weight	34.5g
Print Area Spot Colour	30mm x 25mm
Print Area End	30mm x 7mm



Branding Method	Origination	50	100	250	500	1000	2000	5000
1 Colour Print	£26.50	£2.145	£2.145	£2.145	£2.145	£2.145	£2.145	£2.145
2 Colour Print	£53.00	£2.901	£2.901	£2.901	£2.901	£2.830	£2.710	£2.630
3 Colour Print	£79.50	£3.657	£3.657	£3.350	£3.190	£3.070	£2.930	£2.830
4 Colour Print	£106.00	£4.413	£4.413	£3.620	£3.440	£3.300	£3.150	£3.030
Laser Engraved	£30.00	£1.876	£1.876	£1.876	£1.876	£1.876	£1.876	£1.876
Plain Stock	£0.00	£1.469	£1.469	£1.469	£1.469	£1.469	£1.469	£1.469

Prices shown are RRP