

Electra® Soft Ballpen - Data Sheet



Product Description

This popular aluminium Electra® retractable ballpen features a soft-touch rubberised coating for a great tactile feel and a premium appearance. Available in a wide range of bright and corporate colours with chrome trim. The aluminium base metal will be revealed when laser engraved.

Product Specifications

Branding Method	Spot Colour, Full Colour Wrap, Laser Engraved
SKU	PELSS
Minimum Order Quantity	
Product Type	Push-Button Ballpen
Refill Colour	Black / Blue
Weight	14.4g
Print Area Spot Colour	50mm x 18mm
Print Area FCP	82mm x 7mm
Print Area End	50mm x 10mm



Branding Method	Origination	100	250	500	1000	2000	5000	10000
1 Colour Print	£33.13	£1.240	£0.840	£0.740	£0.720	£0.720	£0.720	£0.660
360 Laser Engraving	£0.00	£1.240	£1.080	£1.010	£0.950	£0.920	£0.920	£0.850
2 Colour Print	£66.25	£1.950	£1.140	£1.020	£0.980	£0.960	£0.930	£0.850
3 Colour Print	£99.38	£2.660	£1.440	£1.300	£1.240	£1.200	£1.150	£1.040
4 Colour Print	£132.50	£3.370	£1.740	£1.590	£1.510	£1.440	£1.370	£1.240
Full Colour Print	£0.00	£1.150	£1.030	£0.980	£0.940	£0.870	£0.860	£0.800
Laser Engraved	£0.00	£1.020	£0.860	£0.790	£0.730	£0.700	£0.700	£0.630
Plain Stock	£0.00	£0.610	£0.570	£0.570	£0.570	£0.570	£0.570	£0.520

Prices shown are RRP