

# Electra® Soft Ballpen - Data Sheet



## Product Description

This popular aluminium Electra® retractable ballpen features a soft-touch rubberised coating for a great tactile feel and a premium appearance. Available in a wide range of bright and corporate colours with chrome trim. The aluminium base metal will be revealed when laser engraved.

## Product Specifications

<b>Branding Method</b>	Spot Colour, Full Colour Wrap, Laser Engraved
<b>SKU</b>	PELSS
<b>Minimum Order Quantity</b>	
<b>Product Type</b>	Push-Button Ballpen
<b>Refill Colour</b>	Black / Blue
<b>Weight</b>	14.4g
<b>Print Area Spot Colour</b>	50mm x 18mm
<b>Print Area FCP</b>	82mm x 7mm
<b>Print Area End</b>	50mm x 10mm



Branding Method	Origination	100	250	500	1000	2000	5000	10000
1 Colour Print	£33.13	£1.240	£0.840	£0.740	£0.720	£0.720	£0.720	£0.660
360 Laser Engraving	£0.00	£1.240	£1.080	£1.010	£0.950	£0.920	£0.920	£0.850
2 Colour Print	£66.25	£1.950	£1.140	£1.020	£0.980	£0.960	£0.930	£0.850
3 Colour Print	£99.38	£2.660	£1.440	£1.300	£1.240	£1.200	£1.150	£1.040
4 Colour Print	£132.50	£3.370	£1.740	£1.590	£1.510	£1.440	£1.370	£1.240
Full Colour Print	£0.00	£1.150	£1.030	£0.980	£0.940	£0.870	£0.860	£0.800
Laser Engraved	£0.00	£1.020	£0.860	£0.790	£0.730	£0.700	£0.700	£0.630
Plain Stock	£0.00	£0.610	£0.570	£0.570	£0.570	£0.570	£0.570	£0.520

Prices shown are RRP