

Electra® Classic Soft Ballpen - Data Sheet



Product Description

With an aluminium body and soft touch rubberised outer, this push-button ballpen is available in a wide range of bright colours. The aluminium base metal will be revealed when laser engraved.

Product Specifications

Branding Method	Spot Colour, Full Colour Wrap, Laser Engraved
SKU	PELCS
Minimum Order Quantity	100
Product Type	Push-Button Ballpen
Refill Colour	Black / Blue
Weight	17.5g
Print Area Spot Colour	55mm x 7mm
Print Area FCP	58mm x 7mm
Print Area End	55mm x 10mm



Branding Method	Origination	100	250	500	1000	2000	5000	10000
1 Colour Print	£35.63	£1.320	£0.910	£0.800	£0.780	£0.780	£0.780	£0.720
2 Colour Print	£71.25	£2.040	£1.230	£1.100	£1.060	£1.040	£1.010	£0.930
3 Colour Print	£106.88	£2.770	£1.540	£1.400	£1.340	£1.290	£1.240	£1.140
4 Colour Print	£142.50	£3.490	£1.860	£1.700	£1.620	£1.550	£1.480	£1.340
Full Colour Print	£0.00	£1.230	£1.100	£1.050	£1.000	£0.930	£0.920	£0.860
Laser Engraved	£0.00	£1.100	£0.930	£0.860	£0.790	£0.760	£0.760	£0.690
Plain Stock	£0.00	£0.670	£0.620	£0.620	£0.620	£0.620	£0.620	£0.570
360 Laser Engraving	£0.00	£1.320	£1.150	£1.080	£1.020	£0.990	£0.990	£0.920

Prices shown are RRP